

Network Stats

500K+
SOCIAL MEDIA
FOLLOWERS

200K+
MONTHLY
PAGE VIEWS

50K+
MONTHLY
UNIQUE VISITORS

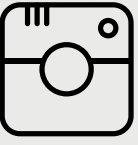
41K+
WEEKLY
PODCAST DOWNLOADS



The From Superheroes Network

The From Superheroes Network is a one-stop site for you all your superhero comedy needs, co-created in 2012 by Andrew Ivimey and Diana McCallum. The network currently consists of a thrice weekly webcomic, a Youtube channel, four podcasts, and boasts over 500,000 followers across social media. Web Comic, Texts From Superheroes, has been seen by millions of fans, shared by celebrities such as George Takei and Robert Downey Jr, and has been featured on IGN, Cracked.com, BuzzFeed, and was dubbed by Time Magazine as one of "7 Great Tumblrs" of 2012. Youtube Channel, Sketch From Superheroes, includes video essays and sketch comedy with over a million views. Flagship podcast, Talk From Superheroes, is a weekly discussion of a superhero movie or TV show, also with interviews of superhero celebrities such as Charlie Cox (Daredevil), Stephen Amell (Arrow), Kevin Conroy (Batman The Animated Series) and Hannah John-Kamen (Killjoys / Ant-Man and the Wasp). Combined with the network's other 3 podcasts (I Hate It But I Love It, The Villain Was Right, and The Fandom Show) the network receives 41,000 weekly podcast downloads and has won multiple Canadian Podcast Awards.


216K


10K


232K


16K


9K


8K


41K

www.fromsuperheroes.com • info@fromsuperheroes.com

AD PARTNERS

WE'VE WORKED
WITH SOME
OF THE BIGGEST
BRANDS
IN THE DIGITAL SPACE.
WITH ADVERTISEMENTS
ACROSS ALL
PLATFORMS,
INCLUDING;
PODCASTS, WEB,
VIDEO, AND SOCIAL.



WHAT OUR PARTNERS SAY

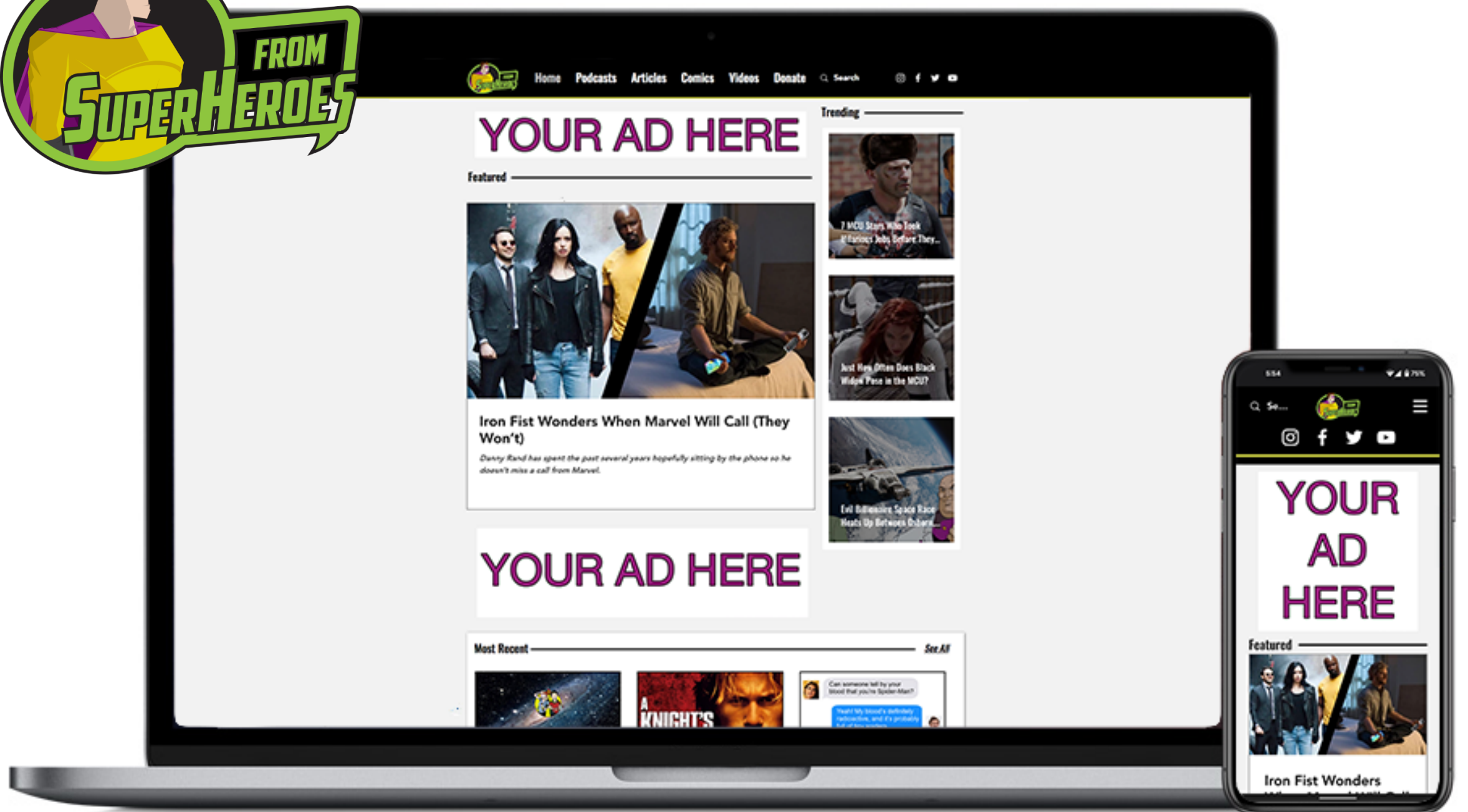
"I've never heard a Care/of ad read that was so organic and personalized the way the hosts made this read" - **Audioboom advertising**

"They gave a tremendous personal endorsement of the product." - **Rothy's**

"The spot was as close to perfect as we could hope for in terms of energy, positivity and a very strong endorsement... keep up the great work!"

- **BioClarity**

"Above and beyond in their ads" - **ZipRecruiter**



WEB AND SOCIAL ADVERTISING

FLAT RATE (WEEKLY)

We offer Website Advertising on our websites fromsuperheroes.com and textsfromsuperheroes.com which average over 33,000 weekly impressions. Advertising options include Banner Ad/Leaderboard (728×90) and Vertical Banner/Skyscraper (160×600) (more sizes available on request).

We also offer social media advertising on The From Superheroes network on the following social accounts; Facebook, Twitter, Tumblr, and Instagram - which has a combined follower count of over 500,000. Advertiser posts average 25,000 impressions.

•[Contact us for rates](#)

CUSTOM RATES

We offer a Network Takeover package where you can sponsor the entire network and take over all ad spots, including banner and skyscraper ads on the website, social media posts, and live ad reads on the podcast.

We also offer custom content. Want to sponsor a new podcast, article, or video series? We can create new and custom content on our network sponsored by you that partners well with your brand. A Youtube series about tech in science fiction presented by your tech company, an article about the richest superheroes presented by your investment firm, a podcast series about fashion in film presented by your clothing label. Reach out to discuss customized content for your brand.

•[subject to availability](#)

For a quote contact Andrew Ivimey • info@fromsuperheroes.com

OUR PODCASTS

OUR AWARD WINNING PODCAST NETWORK PRODUCES 4 PODCASTS. EACH WITH A FOCUS ON TV/FILM AND POP CULTURE, EACH WITH HOSTS THAT PROVIDE THEIR OWN UNIQUE PERSPECTIVE. ONE THING THEY HAVE IN COMMON IS THAT EACH PODCAST HAS A PASSIONATE AND ENGAGED FAN BASE.



THE FANDOM SHOW



I HATE IT BUT I LOVE IT



PODCASTS ON THE NETWORK

Talk From Superheroes

19-20K Weekly Downloads

Comedians Andrew Ivimey and Diana McCallum (creators of FromSuperheroes.com), break down a different superhero movie or TV show every week, hilariously highlighting everything you never noticed in your favorite franchises.

I Hate It But I Love It

15-17K Weekly Downloads

Hateful optimists and loving pessimists Kat Angus and Jocelyn Geddie break down movies and TV shows that they totally despise... but also really adore at the same time. With the occasional confused special guest!

The Villain Was Right

5-6K Weekly Downloads

Comedians Craig Fay and Rebecca Reeds view movies and TV shows from the villain's perspective and dare to ask if they were really all that bad.

The Fandom Show

1K Weekly Downloads

A celebration of Fandom, from boy bands to magical girls, Star Wars to star clusters, there is no shortage of things in this world to nerd-out about. Hosts Kyah Green and Stephanie Malek talk to guests about their favourite fandoms.

For a quote contact Andrew ivimey • info@fromsuperheroes.com